

ORDER



Orders
Order / Rev: 706229
Alt Order #: 06275498
Product Desc: PRIORITIES USA ACTN
Estimate: 1567
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 08/13/12 / 08/14/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Mundy Katowitz Media/ POL
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Priorities USA Action
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	63	\$80,450.00	\$68,382.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	63	\$80,450.00	\$68,382.50	0.00
Totals	63	\$80,450.00	\$68,382.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	11/02/12	11/02/12	M-F 10-11a Studio 10	CM	10-11a	----F--	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
STUDIO 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$225.00		0.00			
E 2	WTSP	11/02/12	11/02/12	Letterman Late Night with David Letterman	CM	1135p-1237a	----F--	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,050.00		0.00			
E 3	WTSP	11/02/12	11/02/12	Late Late Show Late Late Show	CM	1237-137a	----F--	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$525.00		0.00			
E 4	WTSP	11/02/12	11/02/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	----F--	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
10 NEWS-12P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,350.00		0.00			
E 5	WTSP	11/02/12	11/02/12	B&B Bold and Beautiful	CM	130-2p	----F--	:30	1	\$1,650.00	P-3	0.00	NM	1	\$1,650.00
BOLD&BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,650.00		0.00			

Order / Rev: 706229
 Alt Order #: 06275498
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Priorities USA Action
 Product Desc: PRIORITIES USA ACTN
 Estimate: 1567
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WTSP	11/02/12	11/02/12	M-F 3-4p Let's Make a Deal	CM	3-4p ---- F--	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
LET'S MAKE A DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---- F--	1		\$825.00		0.00					
E 7	WTSP	11/02/12	11/02/12	M-F 6-630p 6-630p 10 News	CM	6-630p ---- F--	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
10 NEWS-6PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---- F--	1		\$1,500.00		0.00					
E 8	WTSP	11/02/12	11/02/12	7-730p Wheel of Fortune	CM	7-730p ---- F--	:30	1	\$3,900.00	P-1	0.00	NM	1	\$3,900.00
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---- F--	1		\$3,900.00		0.00					
E 9	WTSP	11/02/12	11/02/12	CBS This Morning CBS This Morning	CM	7-9a ---- F-- (7:00 AM-8:00 AM)	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---- F--	1		\$800.00		0.00					
E 10	WTSP	11/02/12	11/02/12	M-F 930-10a Inside Edition	CM	930-10a ---- F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
MILLIONAIRE R														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---- F--	1		\$300.00		0.00					
E 11	WTSP	11/05/12	11/05/12	M-F 10-11a Studio 10	CM	10-11a M-----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
STUDIO 10														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$225.00		0.00					
E 12	WTSP	11/05/12	11/05/12	Price Is Right Price Is Right	CM	11a-12p M-----	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$1,350.00		0.00					
E 13	WTSP	11/05/12	11/05/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p M-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$3,000.00		0.00					
E 14	WTSP	11/05/12	11/05/12	Y&R Young and the Restless	CM	1230-130p M-----	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
YOUNG&RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$1,650.00		0.00					
E 15	WTSP	11/05/12	11/05/12	Late Late Show Late Late Show	CM	1237-137a M-----	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$525.00		0.00					
E 16	WTSP	11/05/12	11/05/12	M-F 2-3p The Talk	CM	2-3p M-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
TALK-CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$900.00		0.00					
E 17	WTSP	11/05/12	11/05/12	M-F 3-4p Let's Make a Deal	CM	3-4p M-----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
LET'S MAKE A DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$825.00		0.00					
E 18	WTSP	11/05/12	11/05/12		CM	4-5p M-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00

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Advertiser: Priorities USA Action
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 Estimate: 1567
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4-5p Dr. Phil										
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$1,200.00		0.00					
E 19	WTSP	11/05/12	11/05/12	M-F 530-6p 10 News at 530p	CM	530-6p M-----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
				10 NEWS-5:30PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$825.00		0.00					
E 20	WTSP	11/05/12	11/05/12	7-730p Wheel of Fortune	CM	7-730p M-----	:30	1	\$3,900.00	P-1	0.00	NM	1	\$3,900.00
				WHEEL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$3,900.00		0.00					
E 21	WTSP	11/05/12	11/05/12	CBS This Morning CBS This Morning	CM	7-9a M----- (7:00 AM-8:00 AM)	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$800.00		0.00					
E 22	WTSP	11/05/12	11/05/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$400.00		0.00					
E 23	WTSP	11/03/12	11/03/12	NCAA Florida Football NCAA Florida Football	CM	NCAA Florida Foot- - - - - S-	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
				48HR MSTRY-CBS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	- - - - - S-	1		\$4,500.00		0.00					
E 24	WTSP	11/03/12	11/03/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p - - - - - S-	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	- - - - - S-	1		\$600.00		0.00					
E 25	WTSP	11/03/12	11/03/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p - - - - - S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				WHEEL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	- - - - - S-	1		\$1,200.00		0.00					
E 26	WTSP	11/03/12	11/03/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a - - - - - S-	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
				CBS THS MRN:SA										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	- - - - - S-	1		\$600.00		0.00					
E 27	WTSP	11/04/12	11/04/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p - - - - - S	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	- - - - - S	1		\$1,050.00		0.00					
E 28	WTSP	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a - - - - - S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				SUNDAY MRN-CBS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	- - - - - S	1		\$2,000.00		0.00					
E 29	WTSP	11/01/12	11/01/12	Price Is Right Price Is Right	CM	11a-12p - - - T - - -	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
				PRICE IS RIGHT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	- - - T - - -	1		\$1,350.00		0.00					
E 30	WTSP	11/01/12	11/01/12		CM	M-F 11-1135p - - - T - - -	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00

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 Estimate: 1567
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN (M-F)										
				LN (M-F)										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1		\$3,000.00		0.00				
E 31	WTSP	11/01/12	11/01/12	Y&R	CM	1230-130p	---T---	:30	1	\$1,650.00	P-2	0.00	NM	\$1,650.00
				Young and the Restless										
				YOUNG&RESTLESS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1		\$1,650.00		0.00				
E 32	WTSP	11/01/12	11/01/12	Late Late Show	CM	1237-137a	---T---	:30	1	\$525.00	P-3	0.00	NM	\$525.00
				Late Late Show										
				LATE LATE SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1		\$525.00		0.00				
E 33	WTSP	11/01/12	11/01/12	M-F 12-1230p	CM	12-1230p	---T---	:30	1	\$1,350.00	P-3	0.00	NM	\$1,350.00
				10 News @ Noon										
				10 NEWS-12P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1		\$1,350.00		0.00				
E 34	WTSP	11/01/12	11/01/12	M-F 2-3p	CM	2-3p	---T---	:30	1	\$900.00	P-3	0.00	NM	\$900.00
				The Talk										
				TALK-CBS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1		\$900.00		0.00				
E 35	WTSP	11/01/12	11/01/12	M-F 5-530p	CM	5-530p	---T---	:30	1	\$825.00	P-3	0.00	NM	\$825.00
				5-530p 10 News										
				10 NEWS-5PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1		\$825.00		0.00				
E 36	WTSP	11/01/12	11/01/12	M-F 6-630p	CM	6-630p	---T---	:30	1	\$1,500.00	P-3	0.00	NM	\$1,500.00
				6-630p 10 News										
				10 NEWS-6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1		\$1,500.00		0.00				
E 37	WTSP	11/01/12	11/01/12	M-F 6-7a	CM	6-7a	---T---	:30	1	\$700.00	P-2	0.00	NM	\$700.00
				6-7a 10 News										
				10 NEWS-6:00A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1		\$700.00		0.00				
E 38	WTSP	11/01/12	11/01/12	CBS This Morning	CM	7-9a	---T---	:30	1	\$800.00	P-2	0.00	NM	\$800.00
				CBS This Morning										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1		\$800.00		0.00				
E 39	WTSP	11/01/12	11/01/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	---T---	:30	1	\$400.00	P-2	0.00	NM	\$400.00
				10 News, 9am										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1		\$400.00		0.00				
E 40	WTSP	11/01/12	11/01/12	M-F 930-10a	CM	930-10a	---T---	:30	1	\$300.00	P-3	0.00	NM	\$300.00
				Inside Edition										
				MILLIONAIRE R										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1		\$300.00		0.00				
E 41	WTSP	10/30/12	10/30/12	M-F 10-11a	CM	10-11a	-T-----	:30	1	\$225.00	P-3	0.00	NM	\$225.00
				Studio 10										
				STUDIO 10										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1		\$225.00		0.00				
E 42	WTSP	10/30/12	10/30/12		CM	1135p-1237a	-T-----	:30	1	\$1,050.00	P-3	0.00	NM	\$1,050.00

Order / Rev: 706229
 Alt Order #: 06275498
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Priorities USA Action
 Product Desc: PRIORITIES USA ACTN
 Estimate: 1567
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Letterman										
				Late Night with David Letterman										
DAVID LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,050.00		0.00			
E 43	WTSP	10/30/12	10/30/12	Price Is Right	CM	11a-12p -T-----	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
				Price Is Right										
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,350.00		0.00			
E 44	WTSP	10/30/12	10/30/12	Y&R	CM	1230-130p -T-----	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
				Young and the Restless										
YOUNG&RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,650.00		0.00			
E 45	WTSP	10/30/12	10/30/12	M-F 2-3p	CM	2-3p -T-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
				The Talk										
TALK-CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$900.00		0.00			
E 46	WTSP	10/30/12	10/30/12	M-F 5-530p	CM	5-530p -T-----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
				5-530p 10 News										
10 NEWS-5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$825.00		0.00			
E 47	WTSP	10/30/12	10/30/12	M-F 6-630p	CM	6-630p -T-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
				6-630p 10 News										
10 NEWS-6PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,500.00		0.00			
E 48	WTSP	10/30/12	11/06/12	M-F 6-7a	CM	6-7a -T-----	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
				6-7a 10 News										
10 NEWS-6:00A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$700.00		0.00			
Week:		11/05/12	11/11/12	-T-----				1	\$700.00		0.00			
E 49	WTSP	10/30/12	11/06/12	CBS This Morning	CM	7-9a -T-----	:30	1	\$800.00	P-2	0.00	NM	2	\$1,600.00
				CBS This Morning	(7:00 AM-8:00 AM)									
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$800.00		0.00			
Week:		11/05/12	11/11/12	-T-----				1	\$800.00		0.00			
E 50	WTSP	10/30/12	10/30/12	730-8p	CM	730-8p -T-----	:30	1	\$4,500.00	P-1	0.00	NM	1	\$4,500.00
				Jeopardy										
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$4,500.00		0.00			
E 51	WTSP	10/30/12	10/30/12	M-F 930-10a	CM	930-10a -T-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Inside Edition										
MILLIONAIRE R														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$300.00		0.00			
E 52	WTSP	10/31/12	10/31/12	M-F 10-11a	CM	10-11a --W----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
				Studio 10										
STUDIO 10														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$225.00		0.00			
E 53	WTSP	10/31/12	10/31/12	LN (M-F)	CM	M-F 11-1135p --W----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				LN (M-F)										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$3,000.00		0.00			

